

Ben Marino

A local AI agent for better nutrition
SociallyFed.com



Introduction

Ben Marino

Programmer of 19 Years and Tech Lead of Startup StudySpy

Graduated with Masters in Tech Futures 2022

‘Bring your authentic self’

Challenges Social Media and AI

Climate change, politics, data is freely available

Algorithms erode attention, coherence and the common ground.

‘Bring your authentic self’ challenging the the confidence one has in this self.

Social Media - Mass Disinformation,

AI - Ability to scale up and target individuals


SociallyFed 2018-2022

Climate change, politics, data is freely available

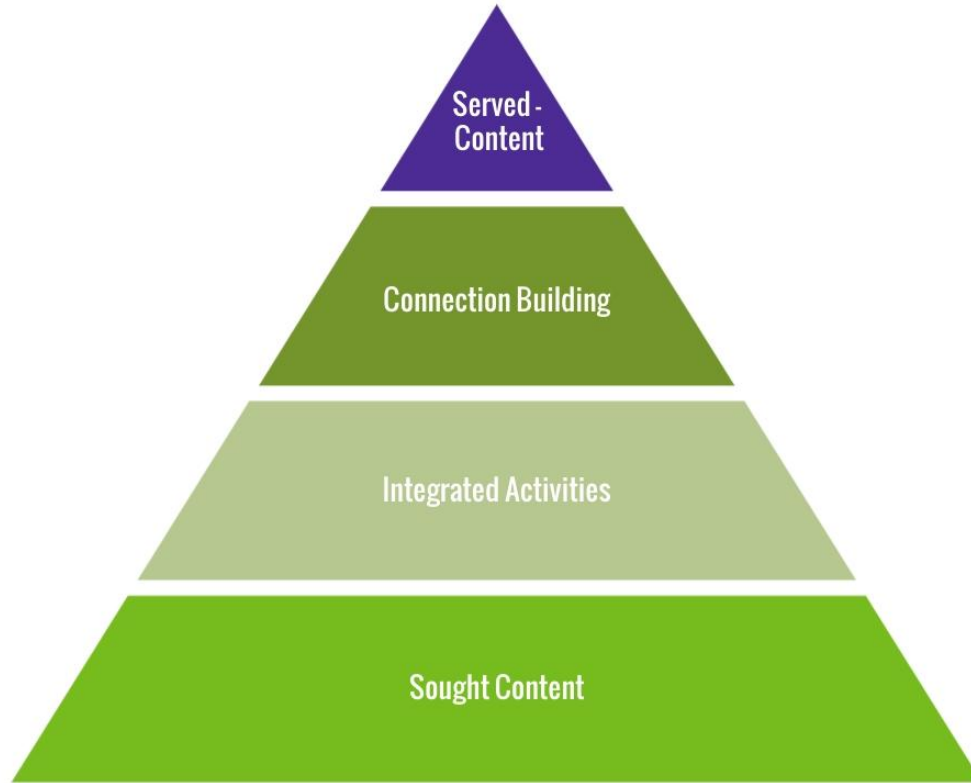
Algorithms erode attention, coherence and the common ground.

‘Bring your authentic self’ challenging the authenticity of the self and the confidence one has in this self.

SociallyFed Pyramid



Studies indicate passive use of SM, is associated with loneliness and disconnection which is reading 'served-content' by an algorithm. Active usage 'sought-content' and posting with positive outcomes [5]



Limitations of Pyramid

Platform Specific

Information Required not available

Rigid

Evaluating AI 2023

Evolution of SociallyFed Pyramid utilising AI

Local based agent on a users machine, not in the cloud.

Flexible - Regardless of format, an LLM will 'make some sense' with a grain of salt

Local agent trained by exporting a users own data onto a local LLM. Facebook, LinkedIn and Instagram

Open source by myself and potentially a set of tools for other uses, mine is sociallyfed

BiasGuard 2025? -[on website] and other tools to come

Next Steps

- + **Open source tool**
Allowing local import of Facebook,
Linkedin data locally
 - + **Techweek 24**
Presentation of tools
 - + **Speaking Engagements**
Via zoom preferably Email me
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**Thank you - Lets connect
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